

SPORT MEDIA MINOR

Minor Requirements

Students may major and minor in any two disciplines from the Scarborough School of Business and Communication with permission from the program faculty (typically, only one course can count for both the major and the minor).

To earn a minor in Sport Media, students must complete six courses (totaling a minimum of 19 hours). Students should consult with coordinators of the sport media minor to determine the elective courses for the minor.

Required Courses (10-11 Hours)

Code	Title	Hours
SPMT 24700	STRATEGIC SPORT COMMUNICATION	4
SPMT 29800/49800	FIELD EXPERIENCE	1-4
COMM 24600	SPORTS JOURNALISM	4

Elective Courses (9+ Hours)

Students should consult with coordinators of the sport media minor to determine the elective courses for the minor.

Code	Title	Hours
ARDE 12000	FUNDAMTLS DIGITAL PHOTO:CM	4
ARDE 12300	DIGITAL IMAGING:CM	4
or COMM 12300	DIGITAL IMAGING:CM	
ARDE 12500	INTRODUCTION TO FILMMAKING:CM	4
ARDE 23950	DOCUMENTARY FILMMAKING:CM	4
ARDE 24000	INTERMEDIATE PHOTOGRAPHY:CM	4
ARDE 26300	VISUAL COMMUNICATION I	4
or COMM 26300	VISUAL COMMUNICATION I	
COMM 23700	MEDIA LAW & ETHICS:ES	3
COMM 24500	PUBLIC RELATIONS	4
COMM 24600	SPORTS JOURNALISM	4
COMM 26500	SOCIAL MEDIA COMMUNICATION	4
COMM 32600	PERSUASION AND ATTITUDE CHANGE	4
MKTG 30100	MARKETING MANAGEMENT	4
MKTG 30300	INTEGRATED MARKETING COMM	4
MKTG 31800	CONSUMER BEHAVIOR	3