

# SPORT MANAGEMENT

**Program Website:** Sport Management – Hiram College (<https://www.hiram.edu/academics/undergraduate-studies/undergraduate-programs/sports-management/>)

Students in sport management will have the opportunity to combine their love of sport with their passion for business.

Students will learn about the financial, managerial, sociological, historical, and legal and ethical aspects of sport management and then apply this learning in the front office or on the field during their internship experiences. Close connections with Hiram College athletics allow our students to begin developing their professional skills on campus, while our positioning in Northeast Ohio provides ample opportunities to further hone these skills with off-campus internships in professional, semi-professional, Division 1 collegiate, high school, and middle school athletics, in addition to local running events, sport and exercise facilities, and parks and recreation departments.

Through our interdisciplinary curriculum, students will advance their skills in areas highly valued by employers – including integrative problem-solving, self-awareness and management, and both written and oral communication – leaving them primed for success in the rapidly growing sport industry upon graduation.

## Faculty

**Jeffrey Curto, (2022) Assistant Professor of Sport Management**

B.G.S., University of Michigan;  
M.S., Eastern Michigan University;  
Ph.D., Troy University  
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**Joanna Line, (2022) Assistant Professor of Sport Management**

B.A., Oberlin College;  
M.S., Smith College;  
Ph.D., Bowling Green State University  
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**David M Strukel, (2016) Assistant Professor of Entrepreneurship;  
Director of the Burton D. Morgan Foundation Center for Integrated  
Entrepreneurship**

B.A., Bowling Green State University;  
M.Ed., Kent State University;  
Ph.D., Bowling Green State University  
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**Andrew C White, (2017) Director of the Scarborough School of Business  
& Communication; Assistant Professor of Psychology and Sport  
Management; Director of Sport Management; Chair**

B.A., Ohio Wesleyan University;  
M.A., University of Windsor;  
Ph.D., University of Minnesota  
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**Sport Management (SPMT)**

**SPMT 10100: INTRO TO SPORT MANAGEMENT: 4 Hour(s)**

INTRODUCTION TO SPORT MANAGEMENT ~ This course serves as an introduction to the field of sport management, offering a diversity of information pertaining to essential topics in the field of sport administration, including management and marketing principles, amateur and professional sport industry, international sport, facility and event management, sport broadcasting, and career preparation.

**SPMT 20100: FACILITY/EVENT MGMT IN SPORT: 4 Hour(s)**

FACILITY AND EVENT MANAGEMENT IN SPORT ~ Principles and techniques of planning, operating and managing sport facilities and events. This course will emphasize the principles and concepts of organization and administration including communication, personnel management, management of physical resources, and risk management. This course will examine a variety of sport operations such as indoor stadiums, athletic field complexes, and managing recreation and intramural activities.

**SPMT 22000: PRINCIPLES COACH/LEADERSHIP: 4 Hour(s)**

PRINCIPLES OF COACHING AND LEADERSHIP ~ This course is designed for those students preparing to enter a coaching career or be involved in the management and organization of an athletic program. Students will learn guidelines and principles for organizing a successful athletic program. Topics include, but are not limited to developing a coaching philosophy, evaluating theories in motivation, understanding team dynamics, communicating effectively, and improving player performance. This course will also emphasize an awareness of the demands of the coaching profession and explore issues and ethical considerations significant to coaching.

**SPMT 28000: SEM:: 1-4 Hour(s)**

SEMINAR ~

**SPMT 28100: INDEPENDENT STUDY: 1-4 Hour(s)**

INDEPENDENT STUDY ~ Open to all sport management majors with the consent of the instructor. It affords sport management majors the opportunity to design their own course of study in an area that is not currently taught. The independent study normally requires the students to write a research paper.

**SPMT 30100: HIST/PHIL OF SPORT IN US: 3 Hour(s)**

HISTORY AND PHILOSOPHY OF SPORT IN THE U.S. ~ This course covers the history of sport and physical activity in the United States (1776–present) to understand the field in a broader context. Students will learn how past events and issues influence current beliefs and behaviors as well as common themes permeating throughout sport history (e.g., social and political activism). The philosophy unit of the course will cover philosophical approaches to the practice of physical activity. Students will learn how one's philosophy guides thoughts, emotions, and behaviors about relevant issues such as physical activity lifestyles and career choices.

**SPMT 32000: SPORT IN A DIVERSE SOCIETY:UD: 3 Hour(s)**

SPORT IN A DIVERSE SOCIETY:UD ~ Sports are an integral part of social life in the U.S. with millions of people growing up playing sports and/or spending countless hours watching them. In many ways, the world of sports is an arena through which we can understand more about our society's dynamics, values, and problems. This three-week course explores the intersections between sport and topics such as race, ethnicity, gender, social class, sexuality, and physical ability. Students will examine population subgroups in their historical context and how those groups have evolved over the years and how they have fared in society. The course will examine these groups from a sociological and legislative standpoint.

Core: Understanding Diversity Home

**SPMT 35000: SPORT ETHICS & LAW:ES: 4 Hour(s)**

SPORT ETHICS & LAW:ES ~ This course provides an extensive overview of legal principles and ethical issues in sport. The different fields of law and issues (Federal Amendment, torts, contracts, labor relations) as they relate to sport will also be introduced. In addition, the basic philosophical issues concerning ethics and moral reasoning and how these issues relate to sport will be examined. Furthermore, this course is designed to help future sport administrators develop an ethical decision-making process. Potential topics may include concepts of morality, personal philosophy regarding social responsibility, theories of ethics, professional code of ethics, etc. Course restricted to sophomore level and above. Prerequisite: SPMT 10100

Core: Meaning/Ethics/Soc Responsibil

**SPMT 38000: SEM:: 1-4 Hour(s)**

SEMINAR ~ Includes various topics or upper-level specialty courses.

**SPMT 40500: CONTEMPORARY ISSUES IN SPORT: 3 Hour(s)**

CONTEMPORARY ISSUES IN SPORT ~ This course is designed to provide students with an overview of significant issues surrounding the world of sport in today's society. This course is designed to enhance student's comprehension of sport, its place on society, and possible changes it may need in order to maintain a positive future. Arguments for and against the inclusion of sport in our social institutions will be made. Relevant legal issues will also be addressed.

**SPMT 48000: SENIOR SEMINAR: 3 Hour(s)**

SENIOR SEMINAR ~ This course is the second piece of the capstone experience for the sport management major, and will provide students with the necessary information to integrate their specific area of concentration and internship or research experience into a portfolio and oral presentation as the culmination of the sport management program. The purpose of this course is to allow students to demonstrate achievement in competency areas and to engage in self-reflection and self-evaluation.

Prerequisite: SPMT 48100 (may be taken concurrently) or SPMT 49800 (may be taken concurrently)

**SPMT 48100: INDEPENDENT RESEARCH: 1-2 Hour(s)**

INDEPENDENT RESEARCH ~ The course is open to sport management majors with junior standing or above with the consent of the department. This affords junior and senior sport management majors the opportunity to design their own course of study in an area that is not currently taught. The independent research course would normally require the student to write a research paper.

**SPMT 49800: INTERNSHIP: 1-6 Hour(s)**

INTERNSHIP ~ For a complete description of this program students should consult with a member of the sport management faculty.

**SPMT 62200: ADVANCED COACHING/LEADERSHIP: 3 Hour(s)**

ADVANCED COACHING AND LEADERSHIP ~ This course is designed for those students preparing to enter a coaching career or be involved in the management and organization of an athletic program. Students will learn guidelines and principles for organizing a successful athletic program. Topics include, but are not limited to developing a coaching philosophy, evaluating theories in motivation, understanding team dynamics, communicating effectively, and improving player performance. This course will also emphasize an awareness of the demands of the coaching profession and explore issues and ethical considerations significant to coaching.

- Sport Management Minor (<https://catalog.hiram.edu/undergraduate/academic-programs/sport-management/sport-management-minor/>)
- Esports and Gaming Administration Major (<https://catalog.hiram.edu/undergraduate/academic-programs/esports/esports-major/>)

## Academic Offerings

- Sport Management Major (<https://catalog.hiram.edu/undergraduate/academic-programs/sport-management/sport-management-major/>)