

SPORT MANAGEMENT MAJOR

Degree Requirements

All students are required to complete overall degree requirements in addition to their major. Please see Degree Completion Requirements (<https://catalog.hiram.edu/undergraduate/student-academic-responsibilities-performance/degree-completion-requirements/>) for full details for students entering in the 2022-2023 catalog year.

Those students who started at Hiram prior to the 2022-2023 academic year will follow the Degree Requirements outlined in your catalog of record.

Major Requirements

Students may only double major in two disciplines from the Scarborough School of Business & Communication with permission from the program faculty. Students must develop a proposal to outline how they will achieve breadth of knowledge in the two disciplines chosen.

Core Sport Management Courses

All nine courses are required.

Code	Title	Hours
ACCT 22500	FINANCIAL ACCOUNTING:CA	4
MGMT 11800	ORGANIZATIONAL BEHAVIOR:CA	4
MKTG 15500	PRINCIPLES OF MARKETING:CA	4
SPMT 10100	INTRO TO SPORT MANAGEMENT ¹	4
SPMT 22000	PRINCIPLES COACH/LEADERSHIP	4
SPMT 30100	HIST/PHIL OF SPORT IN US	3
SPMT 32000	SPORT IN A DIVERSE SOCIETY:UD	3
SPMT 35000	SPORT ETHICS & LAW:ES	4
SPMT 40500	CONTEMPORARY ISSUES IN SPORT ¹	3
Total Hours		33

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Students must earn a C- or better for this course to count toward the completion of the major/minor.

Students must maintain a GPA of 2.0 or better in the major.

Sport Management Tracks

To help students achieve their career goals, the program includes administrative, fitness, and education and coaching tracks of elective courses. Students must choose one of these tracks and complete at least three courses from the track (including required course(s) within the track, indicated by asterisks).

Administrative Track

Code	Title	Hours
ACCT 22600	MANAGERIAL ACCOUNTING	3
COMM 24500	PUBLIC RELATIONS	4
IES 29700	FITNESS ADMIN/ORGANIZATION (*)	3
MGMT 22200	ORGANIZATIONAL COMMUNICATION	4
MGMT 30200	CORPORATE FINANCE	4
MGMT 36800	ORGANIZATIONAL LEADERSHIP	4
SPMT 20100	FACILITY/EVENT MGMT IN SPORT	4

Fitness Track

Code	Title	Hours
ACCT 22600	MANAGERIAL ACCOUNTING	3
ENR 20510	ENR MIND/CREAT&INNOVATION:CM	4
IES 21000	FITNESS & HEALTH PROMO/MGMT (*)	3
IES 29700	FITNESS ADMIN/ORGANIZATION	3
IES 31300	PHYSIOLOGY OF AGING	4
IES 36000	HEALTH,FITNESS&SAFETY CHILD:ES	3
MGMT 28000	SEM: (SOCIAL MEDIA MARKETING)	3-4
SPMT 20100	FACILITY/EVENT MGMT IN SPORT	4

Education and Coaching Track

Code	Title	Hours
EDUC 15000	EDUC CULTURE & SOCIETY:CA,UD	4
EDUC 23100	HUMAN GROWTH/DEVELOP/LRNG:UD (*)	4
EDUC 38700	PEDAGOGY AND INSTRUCTION (*)	4
IES 36000	HEALTH,FITNESS&SAFETY CHILD:ES	3
MGMT 22100	GROUP INTERACTION PROCESSES	3
MGMT 28000	SEM: (SOCIAL MEDIA MARKETING)	3-4
PSYC 23500	SPORT/EXERCISE/PERFORM PSYC	4

Sport Management Capstone Experience

Code	Title	Hours
SPMT 49800	INTERNSHIP (Beginning Internship - 1 credit)	
SPMT 49800	INTERNSHIP (Senior Internship - 1 credit)	
SPMT 48000	SENIOR SEMINAR (3 credits)	
Total Hours		5

Pathway

Course	Title	Hours	Term
First Year			
Fall 12 Week			
UCS 10101	FIRST-YEAR ENDURING QUESTIONS	4	_____
SPMT 10100	INTRO TO SPORT MANAGEMENT	4	_____
Hiram Core Requirement		4	_____
Hours		12	
Fall 3 Week			
Hiram Core Requirement, Elective, or Minor Course		3-4	_____
Hours		3-4	
Spring 12 Week			
UCS 20201	ADDRESSING URGENT QUESTIONS	4	_____
ACCT 22500	FINANCIAL ACCOUNTING:CA	4	_____
Hiram Core Requirement, Elective, or Minor Course		4	_____
Hours		12	
Spring 3 Week			
Hiram Core Requirement, Elective, or Minor Course		3-4	_____
Hours		3-4	

Second Year		
Fall 12 Week		
MKTG 15500	PRINCIPLES OF MARKETING:CA	4 _____
Hiram Core Requirement, Elective, or Minor Course		4 _____
Hiram Core Requirement, Elective, or Minor Course		4 _____
Hours		12
Fall 3 Week		
SPMT 30100	HIST/PHIL OF SPORT IN US	3 _____
Hours		3
Spring 12 Week		
Sport Management Track-specific Course		4 _____
MGMT 11800	ORGANIZATIONAL BEHAVIOR:CA	4 _____
Hiram Core Requirement, Elective, or Minor Course		4 _____
Hours		12
Spring 3 Week		
Hiram Core Requirement, Elective, or Minor Course		3-4 _____
Hours		3-4
Third Year		
Fall 12 Week		
SPMT 22000	PRINCIPLES COACH/ LEADERSHIP	4 _____
SPMT 49800	INTERNSHIP (Beginning Internship)	1 _____
Hiram Core Requirement, Elective, or Minor Course		4 _____
Hiram Core Requirement, Elective, or Minor Course		4 _____
Hours		13
Fall 3 Week		
Hiram Core Requirement, Elective, or Minor Course		3-4 _____
Hours		3-4
Spring 12 Week		
UCS 30301	URGENT CHALLENGE SEMINAR:TT	4 _____
SPMT 35000	SPORT ETHICS & LAW:ES	4 _____
Sport Management Track-specific Course		4 _____
Hours		12
Spring 3 Week		
SPMT 32000	SPORT IN A DIVERSE SOCIETY:UD	3 _____
Hours		3
Fourth Year		
Fall 12 Week		
SPMT 49800	INTERNSHIP	1 _____
Sport Management Track-specific Course		4 _____
Hiram Core Requirement, Elective, or Minor Course		4 _____
Hiram Core Requirement, Elective, or Minor Course		4 _____
Hours		13
Fall 3 Week		
Hiram Core Requirement, Elective, or Minor Course		3-4 _____
Hours		3-4
Spring 12 Week		
SPMT 48000	SENIOR SEMINAR	3 _____
Hiram Core Requirement, Elective, or Minor Course		4 _____

Hiram Core Requirement, Elective, or Minor Course		4 _____
Hours		11
Spring 3 Week		
SPMT 40500	CONTEMPORARY ISSUES IN SPORT	3 _____
Hours		3
Total Hours		121-126