

MARKETING MINOR

Minor Requirements

Students may major and minor in any two disciplines from the Scarborough School of Business and Communication with permission from the program faculty (typically, only one course can count for both the major and the minor).

The marketing minor require five courses, minimum 18 credits.

The minor includes two required courses as well as three electives at the 30000-level or equivalent.

Code	Title	Hours
Core Courses		
MKTG 15500	PRINCIPLES OF MARKETING:CA	4
MGMT 11800	ORGANIZATIONAL BEHAVIOR:CA	4
Electives		
3 courses in MKTG at the 30000-level or above		10
Total Hours		18