

# COMMUNICATION MAJOR

## Degree Requirements

All students are required to complete overall degree requirements in addition to their major. Please see Degree Completion Requirements (<https://catalog.hiram.edu/undergraduate/student-academic-responsibilities-performance/degree-completion-requirements/>) for full details for students entering in the 2022-2023 catalog year.

Those students who started at Hiram prior to the 2022-2023 academic year will follow the Degree Requirements outlined in your catalog of record.

## Major Requirements

Students may only double major in two disciplines from the Scarborough School of Business & Communication with permission from the program faculty. Students must develop a proposal to outline how they will achieve breadth of knowledge in the two disciplines chosen.

The communication program offers a major requiring ten courses and one correlative course defined below. All four core courses are required and must be completed in sequential order. Students must earn a C- or better in COMM 10100 FOUNDATIONS OF PUBLIC COMMUN and COMM 30000 HUMAN COMMUNICATION THEORY and maintain a minimum grade-point average of 2.0 for all communication courses to progress in the major. See the Communication Overview page for additional information.

### Core Courses in the Major

The senior sequence of the two 40000-level courses constitutes the capstone sequence, which encourages students to explore critical issues in the discipline and further refine their communication skills in the context of a senior seminar.

### Elective Courses in the Major

Students are to complete a minimum of four courses from one of the following three areas of concentration (i.e., health communication, public relations, or sports communication) and a minimum of two additional COMM courses outside their concentration for a total of six elective courses. Of the minimum four courses required for each concentration, only one course can be from another program outside of communication. Students also have the option to build their own concentration in consultation with a communication faculty member.

Code	Title	Hours
<b>Core Courses</b>		
COMM 10100	FOUNDATIONS OF PUBLIC COMMUN	4
COMM 30000	HUMAN COMMUNICATION THEORY	4
COMM 40100	RESEARCH DEVELOPMENT	1
COMM 48000	SENIOR SEMINAR	4

**Elective Courses**  
 Select a minimum of four courses from one of the following three concentrations, and a minimum of two additional courses outside of your chosen concentration: 19-24

<b>Health Communication Concentration</b>		
COMM 20300	INTRO TO HEALTH COMMUNICATION (Required Course)	
Select three of the following elective courses:		

COMM 22000	INTERPERSONAL COMMUNICATION:CA
COMM 22100	GROUP INTERACTION PROCESSES
COMM 22200	ORGANIZATIONAL COMMUNICATION
COMM 22300	FAMILY COMMUNICATION:CA
COMM 22500	NONVERBAL COMMUNICATION:CA
COMM 23000	ARGUMENTATION AND ADVOCACY
COMM 25000	COMMUN BETWEEN CULTURES:EW
COMM 32400	GENDER COMMUNICATION:CA
COMM 32600	PERSUASION AND ATTITUDE CHANGE
COMM 35400	INTERCULTURAL HLTHCRE COMM:UD
EDUC 12000	PERSONAL COMM HEALTH P12:ES
IES 31100	NUTRITION AND FITNESS
PUBH 10100	INTRO TO PUBLIC HEALTH:UD

<b>Public Relations Concentration</b>	
COMM 24500	PUBLIC RELATIONS (Required Course)
Select three of the following elective courses:	
COMM 22200	ORGANIZATIONAL COMMUNICATION
COMM 23000	ARGUMENTATION AND ADVOCACY
COMM 23700	MEDIA LAW & ETHICS:ES
COMM 24000	SURVEY OF JOURNALISM
COMM 24900	PRINCIPLES OF ADVERTISING
COMM 26000	DESKTOP PUBLISHING:CM
COMM 26200	WEB DESIGN
COMM 26500	SOCIAL MEDIA COMMUNICATION
COMM 32600	PERSUASION AND ATTITUDE CHANGE
EVST 32500	ENV CONFLICT MGMT:UD
MKTG 15500	PRINCIPLES OF MARKETING:CA

<b>Sports Communication Concentration</b>	
COMM 24600	SPORTS JOURNALISM (Required Course)
Select three of the following elective courses:	
COMM 23700	MEDIA LAW & ETHICS:ES
COMM 24000	SURVEY OF JOURNALISM
COMM 24100	MASS MEDIA AND SOCIETY
COMM 26000	DESKTOP PUBLISHING:CM
COMM 26200	WEB DESIGN
COMM 26500	SOCIAL MEDIA COMMUNICATION
ARDE 12000	FUNDAMTLS DIGITAL PHOTO:CM
IES 21000	FITNESS & HEALTH PROMO/MGMT
PSYC/IES 23500	SPORT/EXERCISE/PERFORM PSYC

<b>General Elective Courses</b>	
COMM 22400	ORAL INTERPRETATION OF LIT:CM
COMM 24800	MEDIA AND MULTICULTURALISM:UD

**Correlative Courses**  
 Students are required to complete one writing course at the 20000-level or above (e.g. COMM 24000, 24600, WRIT 20500, 22100, 31100, 31300, etc.) 3-4

If a communication course is selected to fulfill the writing requirement, it cannot also be counted as one of the six courses required for communications concentration.

<b>Total Hours</b>	<b>35-41</b>
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# Pathway

Course	Title	Hours	Term
<b>First Year</b>			
<b>Fall 12 Week</b>			
Hiram Core Requirement		4	_____
UCS 10101	FIRST-YEAR ENDURING QUESTIONS	4	_____
Hiram Core Requirement		4	_____
<b>Hours</b>		<b>12</b>	
<b>Fall 3 Week</b>			
COMM XXXXX	Communication Elective	3	_____
<b>Hours</b>		<b>3</b>	
<b>Spring 12 Week</b>			
COMM 10100	FOUNDATIONS OF PUBLIC COMMUN <sup>1</sup>	4	_____
UCS 20201	ADDRESSING URGENT QUESTIONS	4	_____
Hiram Core Requirement		4	_____
<b>Hours</b>		<b>12</b>	
<b>Spring 3 Week</b>			
COMM XXXXX	Communication Elective	3	_____
<b>Hours</b>		<b>3</b>	
<b>Second Year</b>			
<b>Fall 12 Week</b>			
COMM XXXXX	Communication Elective	4	_____
Hiram Core Requirement		4	_____
Elective, Second Major, or Minor Course		4	_____
<b>Hours</b>		<b>12</b>	
<b>Fall 3 Week</b>			
Hiram Core Requirement		3-4	_____
<b>Hours</b>		<b>3-4</b>	
<b>Spring 12 Week</b>			
COMM XXXXX	Communication Elective	4	_____
COMM XXXXX	Communication Elective	4	_____
Hiram Core Requirement or Elective		4	_____
<b>Hours</b>		<b>12</b>	
<b>Spring 3 Week</b>			
Elective, Second Major, or Minor Course		3-4	_____
<b>Hours</b>		<b>3-4</b>	
<b>Third Year</b>			
<b>Fall 12 Week</b>			
UCS 30301	URGENT CHALLENGE SEMINAR:TT	4	_____
COMM 30000	HUMAN COMMUNICATION THEORY (only offered in the fall semester) <sup>1</sup>	4	_____
COMM XXXXX or WRIT XXXXX	Communication Elective / Program Writing Requirement <sup>2</sup>	4	_____
<b>Hours</b>		<b>12</b>	
<b>Fall 3 Week</b>			
Elective, Second Major, or Minor Course		3-4	_____
<b>Hours</b>		<b>3-4</b>	

## Spring 12 Week

COMM XXXXX	Communication Elective	4	_____
Hiram Core Requirement or Elective		4	_____
Hiram Core Requirement or Elective		4	_____
<b>Hours</b>		<b>12</b>	

## Spring 3 Week

Hiram Core Requirement or Elective		3-4	_____
<b>Hours</b>		<b>3-4</b>	

## Fourth Year

### Fall 12 Week

COMM 40100	RESEARCH DEVELOPMENT	1	_____
Elective, Second Major, or Minor Course		4	_____
Elective, Second Major, or Minor Course		4	_____
Elective, Second Major or Minor Course		4	_____
<b>Hours</b>		<b>13</b>	

### Fall 3 Week

Elective, Second Major, or Minor Course		3-4	_____
<b>Hours</b>		<b>3-4</b>	

### Spring 12 Week

COMM 48000	SENIOR SEMINAR	4	_____
Internship (Optional but strongly recommended)		4	_____
Elective, Second Major, or Minor Course		4	_____
<b>Hours</b>		<b>12</b>	

### Spring 3 Week

Elective, Second Major, or Minor Course		3-4	_____
<b>Hours</b>		<b>3-4</b>	

**Total Hours 121-127**

1

"Critical" to timely degree progression.

2

A writing course at the 20000-level or above or a communication course designated as "writing."